



## Seton Spirit

### 2024-25 Ad Campaign

#### Spring Play/Program Book

A full-page ad is  
4-3/8" x 7-3/8" (4.375 in x 7.375 in)

Use *this* form to create custom page layouts that may be comprised of drawings, or hand-drawn artwork, hand-written congratulatory messages and/or signatures.

Use black sharpie or pen for best ad appearance in program book.

**Do Not Write on the lines**- they are cut when formatting.

**ALL** ad material must be associated with a completed contract form. If this page template is used to create an ad layout for the SETON SCHOOL Spring Playbill, it ***must*** be attached to a completed 'Spring Program Book Ad Contract' form and, it ***must*** be received by the Seton office

**On/Before Feb 7, 2024**

**SETON SCHOOL's**  
**Ad Templates**

**{FULL-PAGE}**  
**4-3/8" x 7-3/8"**  
**[4.375 in. x 7.375 inches]**

**Template shows**  
**ACTUAL AD SIZE**



## Seton Spirit

### 2024-25 Ad Campaign

Spring Play/Program Book

Half-page and Quarter-pages ads are 4 3/8" x 3 5/8" and 4 3/8" x 1 7/8".

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**ALL** ad material must be associated with a completed contract form. If this page template is used to create an ad layout for the SETON SCHOOL Spring Playbill, it **must** be attached to a completed 'Spring Program Book Ad Contract' form and, it **must** be received by the Seton office

**On/Before Feb 7, 2024**

SETON SCHOOL'S  
Ad Templates



{HALF-PAGE}  
4-3/8" x 3-5/8"  
[4.375 in. x 3.625 inches]



{QUARTER-PAGE}  
4-3/8" x 1-7/8"  
[4.375 in. x 1.875 inches]

Template shows  
**ACTUAL AD SIZES**