Contract No:

Date Received at SETON:_____

SETON's Spirit Ad Campaign 2019-20
The Program Book Ads

Ad Contract form to reserve space in the Program Book for Seton School's Spring Musical production of ***Fiddler on the Roof****. PERFORMANCE DATES are April 17, 18, 19, 24 & 25: Tickets available four weeks before opening night.*

Digital art must be properly proportioned TIFF or PDF files (600-dpi), preferred methods, or JPG emailed to: adcampaign@setonschool.net. Any provided material NOT proportional to the purchased ad space is subject to cropping, reformatting, or editing at the discretion of the program book's production team.

Ad copy & completed contract forms must be documented as received on / before Feb 17, 2020 to make the publication deadline.

Name of SETON Seller/Representative Family

Name of Advertiser/Donor or Subject/Cause:

Mailing Address of Advertiser/Organization:

Telephone Number of Advertiser/Organization:

Email of Advertiser/Organization: ☐ Include in Ad

Look-up/Index Category (*Required to appear in playbill index*):

☐ Tax Receipt Requested*

*Tax receipt will be sent to mailing address above unless otherwise noted.

Type of Program Book Ad (ALL ads are one-color/black ink):

☐ Back Cover (ONE Only): Bid Item - $450 minimum bid — Bidding Open 1/13-1/20

☐ Inside-Front & Back Cover Pages: Bid Item- $450 minimum bid

☐ Full-Page on Color-Stock (B&W/vertical: 4-3/8 " x 7-3/8 "): @ $200

☐ Full-Page (Vertical: 4-3/8 " x 7-3/8 "): @ $125

☐ Half-Page (Horizontal/near-square: 4-3/8 " x 3-5/8 "): @ $75

☐ Quarter-Page (Business Card/horizontal: 4-3/8 " x 1-7/8 "): @ $50

☐ **Patron of Seton (*Text message 200-character limit*): @ $20

☐ **Friend of Seton (*Text message 60-character limit*): @ $10

☐ Donation only: $ _____

Seton School is a 501(C) (3) educational organization. Donations are tax deductible

For SETON AD CAMPAIGN OFFICE Use ONLY

Contract Number: _____

Amt. Rec'd for Ad: $ _____

Amt. Rec'd for Donation: $ _____

☐ Check: ☐ Other: $ _____

Check #:	Check Date:	Amount:

Ad Processing Details: Mark all that Apply

☐ Digital-copy file provided.

☐ Re-Run previous year Ad as indicated.

☐ New Text-Only (typesetting required).

☐ Custom ad-work Requested (for Computer Class)

☐ Explicit Donation (Provide tax receipt)

☐ Payment received

☐ Contract No. assigned

Volunteer initials:

Student Names
Specify allocation per student to be credited — Amt./Total ea.

_____ $_____

_____ $_____

_____ $_____

_____ $_____

☐ Re-Run same Ad from Page(s)_____ of _____ (year).

☐ New Ad: Digital TIFF or 600-dpi PDF file (preferred) or JPG to arrive via Email to: adcampaign@setonschool.net
(Email Subject Line must contain Advertiser/Identifying Name for Ad, and ad-type/size: Color-Page, Full, Half, Quarter)

**Patron of Seton and Friend of Seton are text-only messages. Please complete the Supplemental Form on Page 2.

>>> No cash, please! Remit checks or money orders payable to: 'Seton School - Manassas, VA' <<<

SETON SCHOOL - 9314 Maple Street, Manassas VA 20110-5118 - (703) 368-3220 - adcampaign@setonschool.net

Seton School is a 501(C)(3) educational organization. Donations to Seton School are tax deductible

Contract No:

SETON's Spirit Ad Campaign 2019-20
The Program Book Ads

Fiddler on the Roof

Performance Dates: April 17, 18, 19, 24, & 25

Supplemental Form ***for "Patron of Seton" or "Friend of Seton" text-only Messages***
*** This Page *MUST* be Included with the Main Contract Form for Text-Only Ads ***

Ad copy & completed contract forms must be documented as received before Feb 17, 2020 to make the publication deadline.

A "text" ad is a no graphics/text-only message that still allows you to show support for Seton for only ten or twenty dollars! *"Friend of Seton"* and *"Patron of Seton"* commitments still require a Contract Number and this additional page containing the desired message. Text message ads may be commercial/business-related, congratulatory, spiritual, or personal. Each letter, numeral, text character/symbol, punctuation mark, and space is counted as a 'character'. Use this page to request your desired message ~ Print legibly, enter one character per block

Patron of Seton (*200-character limit*): @ $20

Friend of Seton (*60-character limit*): @ $10

SETON SCHOOL ~ 9314 Maple Street, Manassas VA 20110-5118 ~ (703) 368-3220 ~ adcampaign@setonschool.net
Seton School is a 501(C)(3) educational organization. Donations to Seton School are tax deductible