

# SETON SPIRIT AD CAMPAIGN 2018-19

*We do not achieve things by way of proclamations and slogans  
but through persistence, effort and enthusiasm.*

## ***CATCH THE SPIRIT! SETON SPIRIT***

All Seton families are **REQUIRED** to participate. All families must sell \$350 as a minimum but you are encouraged to go above! Families that choose not to sell ads will need to submit a \$350 check to Seton School.

### **School Goal**

**\$70,000**

### **Required Family Contribution**

**\$350**

### **What is the Spirit Ad Campaign? and Why do we have it?**

The Spirit Ad Campaign is Seton's annual fundraiser. It is done in conjunction with our Spring Musical. Seton families sell ads to be placed in the Spring Musical program/ad book. The funds raised help with the development & operational costs of Seton therefore keeping our tuition low. It has also helped with our new chapel and school improvement projects.

- **Ads can be sold starting NOW!**
- **Claimed Ads are ads that were sold by current Seton families for last year's Campaign. These ads may be claimed and sold from now until January 28th. Claimed Ads will be listed on the Ad Campaign page.**
- **After January 28th all Claimed Ads will be given to the Ideas for Ads Coordinator.**
- **If you are new to Seton and do not know where to begin or need ideas, you may contact the Ideas for Ads Coordinator by emailing- [ideas4ads@setonschool.net](mailto:ideas4ads@setonschool.net)**
- **Sample Program/Ad books available in main lobby.**
- **If you have questions- email [adcampaign@setonschool.net](mailto:adcampaign@setonschool.net)**
- **We are asking for all Ads to be sent electronically. If you need support, you may contact us at [adcampaign@setonschool.net](mailto:adcampaign@setonschool.net).**

### **THIS YEAR'S DEADLINES**

Official Kick-Off Date is Monday, Jan 7th

Claimed Ads due by Monday, Jan 28th

Deadline Date for all Ads – Monday, Feb 11th

**SCHOOL SPIRIT WILL GET US TO AND HELP US EXCEED OUR GOAL!**

# Seton Spirit Ad Campaign 2018-2019

## Accessing & Completing The Ad Contract

### To Access Contracts

Go to [www.setonschool.net](http://www.setonschool.net).

Click on the SUPPORT tab, then Ad Campaign.

Print out copies of the contract to give to advertisers.

### A Completed Contract Has:

1. All information on the top left side of the page completely filled out. The online contract is a fillable PDF!

Seton Selling Family  
Name of advertiser/Donor  
\*Complete Mailing Address- \*this is required for those requesting a tax receipt.  
Telephone #- optional  
Email address -optional  
Tax receipt requested- optional see above

**Please DO NOT  
Submit Cash-  
Remit Checks or  
Money Orders  
Payable to:  
Seton School**

2. The type of Ad or Donation is checked off.

3. The way the ad is being submitted- Digital ads should be sent via email to [adcampaign@setonschool.net](mailto:adcampaign@setonschool.net). Note next to the line on the contract that an email is being sent with the Ad. See requirements, for the Ad, listed on the contract. If you create an ad by hand or need assistance in creating an ad, please submit custom work with instructions to the front office. Please send all inquiries to the ad campaign coordinator at [adcampaign@setonschool.net](mailto:adcampaign@setonschool.net).

4. On the bottom right side of contract- be sure to list student(s) to receive credit.

5. Be sure payment is attached with the Ad Contract.

6. All Friend & Patron ads must be written legibly using all caps or block letters. Spaces are counted as letters. The online contract is a fillable PDF!

*Seton has the right to reject any and all ads that conflict with the interests or beliefs of the school.*

FOR ANY QUESTIONS- email [adcampaign@setonschool.net](mailto:adcampaign@setonschool.net)

## More About the Ads

Program ads may be business related, a congratulatory or spiritual message, etc.

All Ads are bound in a 5 ½" x 8½" Program Book.

Color pages are black print on color stock paper, found in the middle of the program book, so that they are more noticeable.



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***\*THE DEADLINE FOR ALL ADS IS FEBRUARY 11TH\****

***\*ALL MONIES RECEIVED AFTER FEBRUARY 11TH WILL ONLY BE CONSIDERED A DONATION.\****