



Seton Spirit

2017-18 Ad Campaign

Spring Play/Program Book

A full-page ad is NOT proportional to a full-page 8-12" x 11" paper; It is proportional to the frame depicted here. It will be down-sized to appear in the book @ 4-3/8" x 7-3/8" (4.375 in x 7.375 in)

Use this form to create custom page layouts that may be comprised of drawings, or hand-drawn artwork, hand-written congratulatory messages and/or signatures.

Do Not Write on the lines- they are cut when formatting.

ALL ad material must be associated with a completed contract form. If this page template is used to create an ad layout for the SETON SCHOOL Spring Playbill, it must be attached to a completed 'Spring Program Book Ad Contract' form and, it must be received by the Seton office On/Before Feb 12, 2018.

SETON SCHOOL'S



Ad Templates

* This form is also available on-line @ <http://www.setonschool.net>



Seton Spirit

2016-17 Ad Campaign
Spring Play/Program Book

A half-page ad and quarter-page ad are NOT proportional to a half page or quarter page 8 1/2" x 11" paper. They are proportional to the frames depicted here They will be downsized to appear in the book @ 4 3/8" x 7 3/8" and 4 3/8" x 1 7/8".

If you cannot submit an electronic file, use this form to create custom page layouts that may be comprised of drawings, or hand-drawn artwork, hand-written congratulatory messages and/or signatures.

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SETON SCHOOL'S



Ad Templates

{ HALF-PAGE }

3-5/8" x 4-3/8"

[3.625 in. x 4.375 inches]

{ QUARTER-PAGE }

1-7/8" x 4-3/8"

[1.875 in. x 4.375 inches]