

SETON SPIRIT AD CAMPAIGN 2017-18

*We do not achieve things by way of proclamations and slogans
but through persistence, effort and enthusiasm.*

CATCH THE SPIRIT! SETON SPIRIT

All Seton families are **REQUIRED** to participate. All families must sell \$350 as a minimum but you are encouraged to go above! Families that choose not to sell ads will need to submit a \$350 check to Seton School.

School Goal

\$70,000

Required Family Contribution

\$350

What is the Spirit Ad Campaign? and Why do we have it?

The Spirit Ad Campaign is Seton's annual fundraiser. It is done in conjunction with our Spring Musical and the funds raised help with the development & operational costs of Seton therefore keeping our tuition low. It has also helped with our new chapel and school improvement projects.

- **Ads can be sold starting NOW!**
- **Claimed Ads** are ads that were sold by current Seton families for last year's Campaign. These ads may be claimed and sold from now until January 29th. Claimed Ads will be listed on the Ad Campaign page.
- After January 29th all Claimed Ads will be given to the Ideas for Ads Coordinator.
- If you are new to Seton and do not know where to begin or need ideas, you may contact the Ideas for Ads Coordinator by emailing- ideas4ads@setonschool.net
- If you have questions- email adcampaign@setonschool.net
- We are asking for all Ads to be sent electronically. If you need support, you may contact us at adcampaign@setonschool.net.

THIS YEAR'S DEADLINES

Official Kick-Off Date is Monday, Jan 8th

Claimed Ads due by Monday, Jan 29th

Deadline Date for all Ads - Monday, Feb 12th

SCHOOL SPIRIT WILL GET US TO AND HELP US EXCEED OUR GOAL!

Seton Spirit Ad Campaign 2017-2018

Accessing & Completing The Ad Contract

To Access Contracts

Go to www.setonschool.net.

Click on the SUPPORT tab, then Ad Campaign.

Print out copies of the contract to give to advertisers.

A Completed Contract Has:

1. All information on the top left side of the page completely filled out. The online contract is a fillable PDF!

Seton Selling Family

Name of advertiser/Donor

*Complete Mailing Address- *this is required for those requesting a tax receipt.

Telephone #- optional

Email address -optional

Tax receipt requested- optional see above

**Please DO NOT
Submit Cash-
Remit Checks or
Money Orders
Payable to:
Seton School**

2. The type of Ad or Donation is checked off.

3. The way the ad is being submitted- Digital ads should be sent via email to adcampaign@setonschool.net. Note next to the line on the contract that an email is being sent with the Ad. See requirements, for the Ad, listed on the contract. If you create an ad by hand or need assistance in creating an ad, please submit custom work with instructions to the front office. Please send all inquiries to the ad campaign coordinator at adcampaign@setonschool.net.

4. On the bottom right side of contract- be sure to list student(s) to receive credit.

5. Be sure payment is attached with the Ad Contract.

6. All Friend & Patron ads must be written legibly using all caps or block letters. Spaces are counted as letters. The online contract is a fillable PDF!

Seton has the right to reject any and all ads that conflict with the interests or beliefs of the school.

FOR ANY QUESTIONS- email adcampaign@setonschool.net

More About the Ads

Program ads may be business related, a congratulatory or spiritual message, etc.

All Ads are bound in a 5 1/2" x 8 1/2" Program Book.

Color pages are black print on color stock paper, found in the middle of the program book, so that they are more noticeable.



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****THE DEADLINE FOR ALL ADS IS FEBRUARY 12TH****

****ALL MONIES RECEIVED AFTER FEBRUARY 12TH WILL ONLY BE CONSIDERED A DONATION.****